XML WORLD 2002
The Fusion Between Business & Technology

Attend the Industry’s Leading Business XML CONFERENCE & EXPOSITION

WEB SERVICES
CONTENT MANAGEMENT & XML
PORTALS & XML
WIRELESS & XML

New Orleans
September 23-25, 2002

SPECIAL DISCOUNT
SAVE $200
Visit www.xmlworld.org for details

Produced by: Silver Sponsors: Gold Sponsors: Supported by:
INTEROP CORPORATION DataDirect Arbortext eXcelon XML.org
Co-Produced by: FileNET Stellent Corel OASIS
Media Sponsors: Peregrine Inovis xml.com WS-I
WWW.XMLWORLD.ORG

Charles F. Goldfarb’s
XML TIMES
EXPOSITION

Cocktail Reception
5:00 p.m. - 7:00 p.m.
Tuesday, September 24

10:00 a.m. - 5:00 p.m.
Wednesday, September 25

Interested in exhibiting?
Contact: Rainer Welling
rwelling@xmlworld.org
Tel. (514) 871-3421

The XML World exposition is the place to find real answers to your XML product questions!

555 Canal Street New Orleans, LA 70130
Room availability is limited. A special conference rate was negotiated for you at $199 / single. Simply identify yourself as a XML World attendee. Reservations: 1-888-364-1200.

Bourbon Street
Be charmed by New Orleans' night life and the welcoming ambiance of the unforgettable Bourbon Street. Enjoy jazz music and great Cajun food!

Aquarium & Zoo Cruise
This riverboat cruise package down the Mississippi is a great way to see the Aquarium of the Americas and the Audubon Zoo. A great way to enjoy 3 attractions in one.

Lots of Entertainment
You can also try the Swamp Tour / Airboat Ride; the Garden District Tour; the D-day Museum / Contemporary Arts Center... right next to each other in the Warehouse District. Or the VooDoo / Haunted Tour, besides many others. Find out more at www.neworleanscvb.com
Welcome
XML World 2002 is about fusion, the bringing together of different threads in the story of modern business applications - personalized content, wireless mobility, enterprise portals and instantaneous business transactions - for the benefit of all involved. Come to think of it, the same can be said about the role of XML in the advancement of the Web itself. In fact, the same can also be said of this year’s venue, New Orleans, although in a slightly different light. So please, come and join the mix.

President and CEO of OASIS, Patrick was also recently appointed to the United Nations Economic Commission for Europe, where he chairs a team that advises governments in transitional economies on best practices for electronic business. He has worked for BEA Systems, where he served as Senior Vice-President in the E-Commerce Integration Division.

Dr. Bruce Sharpe has more than six years experience with XML and related technologies. Bruce has been instrumental in the creation of solutions based on XML since its inception, and has worked closely with the W3C during the creation of XML and related standards.

Ray Seddigh leads the XML Centre of Excellence, XML Publications, and XML Lab initiatives of the Technology Centre. He is a Contributing Editor of the PricewaterhouseCoopers Technology Forecast, the Centre’s key technology Thought Leadership publication for global clients of PwC.

Who Should Be There?
< Project Managers >
< CTOs, CKOs, CIOs >
< Information Architects >
< Technology Managers >
< Business Strategists >
< Integrators >
< Developers >

Why You Should Be There!
XML World 2002 is a conference and exposition that, over the past five years, has brought together developers, implementers, customers and vendors from across the globe to explore the XML phenomenon.

This event has consistently sought a balance between business and technology, development and implementation, hype and reality.
**CONFERENCE AT A GLANCE**

**Monday, September 23 - Conference Day 1 & Tutorials**

<table>
<thead>
<tr>
<th>Time</th>
<th>Business Track</th>
<th>Content Track</th>
<th>Portal Track</th>
<th>Wireless &amp; X-Track</th>
</tr>
</thead>
</table>
| 8:30 a.m. - 10:15 a.m. | **Opening Session**
XML World 2002 will open with a series of presentations by the conference chairs - each focusing on the most important advances in their respective domains and on the emerging trends that will warrant attention over the next year. The conference chairs will work together to demonstrate how the different topics being showcased in their tracks all point toward the pervasive impact of XML across the technology and business markets. | | | |
| 10:30 a.m. | **Introduction to Business in XML**
Joe Gollner
Conference Chair | **Introduction to Content Management**
Danny Boulanger
Co-Chair | **Introduction to Portals**
JP Morgenthal
Co-Chair | **Introduction to Wireless in XML**
Sandeep Singhal
Co-Chair |
| 12:00 p.m. | Lunch for Conference Attendees | | | |
| 1:30 p.m.  | **WebServices Part 1**
Beverly DeWitt
IBM Lotus Software | **Turning Legacy into Real Time Part 1**
Geoff Leigh
Answerthink | **Saving Money Using XML Portal-based Integration Part 1**
Peter Aiken
Institute for Data Research | **Path to Wireless Web Part 1**
Bill Rumold
WiredPocket |
| 3:00 p.m.  | **Conference Break** | | | |
| 3:30 p.m. - 5:00 p.m. | **WebServices Part 2**
Beverly DeWitt
IBM Lotus Software | **Turning Legacy into Real Time Part 2**
Geoff Leigh
Answerthink | **Saving Money Using XML Portal-based Integration Part 2**
Peter Aiken
Institute for Data Research | **Path to Wireless Web Part 2**
Bill Rumold
WiredPocket |

**Tuesday, September 24 - Conference Day 2 & General Session**

<table>
<thead>
<tr>
<th>Time</th>
<th>Business Track</th>
<th>Content Track</th>
<th>Portal Track</th>
<th>Wireless &amp; X-Track</th>
</tr>
</thead>
</table>
| 8:30 a.m. | **The Global Interoperable Internet and E-Business Web Services**
Patrick Gannon, OASIS | | | |
| 9:15 a.m. | **Building XML-based Smart Content Solutions**
Bruce Sharpe, Corel Corporation | | | |
| 10:00 a.m. | **Coffee Break** | | | |
| 11:15 a.m. | **General Session** - for updates please visit www.xmlworld.org | | | |
| 12:00 p.m. | Lunch for Conference Attendees | | | |
| 1:30 p.m. - 2:15 p.m. | **WebServices Overview**
Murali Janakiraman
Rogue Wave Software | **CM, XML and Web Services**
Una Kearns
Documentum | **Enterprise Portal Application 3-Speaker Panel**
Siebel, SAP and JD Edwards | **Wireless CRM**
Richard Brock
Firstwave Technologies, Inc. |
| 2:15 p.m. - 3:00 p.m. | **After Web Services Standards -- Then What?**
Dave Hollander
Contivo | **Tapping unstructured Data with XML**
Ramana Rao
Inxight Software, Inc. | **Enterprise Portal Framework 3-Speaker Panel**
Gauss, Corechange and Xy Enterprise | **Voice XML**
Brand Niemann
U.S. Environmental Protection Agency |
| 3:00 p.m. | **Conference Break** | | | |
| 3:30 p.m. - 4:15 p.m. | **XML Schema and Web Services**
Jim Bolle
Infravio | **Intelligent CM**
Sunil Gaitonde
Sauvega, Inc. | **Understanding Portals**
David Homan
Doculabs | **Web Services and Mobile Computing**
Marilyn Mallick
iAnywhere Solutions |
| 4:15 p.m. - 5:00 p.m. | **Web Services and XML Metadata**
Chris Dix
Navtrak, Inc. | **Case Study: Content Management**
Chip Gettiger
Lightspeed Interactive | **4-Tier Data Management**
Larry Astlon
eXcelon | **Business Document Management to Enable Web Services**
Coco Jaenicke
eXcelon Corporation |
<p>| 5:00 p.m. - 7:00 p.m. | <strong>COCKTAIL &amp; OPENING OF EXPOSITION</strong> | | | |</p>
<table>
<thead>
<tr>
<th>Time</th>
<th>Business Track</th>
<th>Content Track</th>
<th>Portal Track</th>
<th>Wireless &amp; X-Track</th>
</tr>
</thead>
</table>
| 8:30 a.m. - 9:15 a.m. | Web Services Information Architecture  
Frank Ryan  
SilverStream Software | XML Search  
David Gourley  
Endeca | Portal Web Services  
Timothy Chien  
Oracle Corp. | Mobilizing the Enterprise Portal  
Nancy Mancini  
Hummingbird Ltd |
| 9:15 a.m. - 10:00 a.m. | A More useful Internet  
Adam Blum  
Talaris Corporation | Unfolding Topic Maps  
Mike Cvetan  
Progressive Information Technologies | Enterprise Web Services  
Ed Anuff  
Epicentric, Inc. | Content Infrastructure Key to Expanded Wireless Functions  
TBA |
| 10:00 a.m.      | EXPOSITION (from 10:00 a.m. until 5:00 p.m.) |                                                                                  |                                                                                |                                               |
| 10:30 a.m. - 11:15 a.m. | XML and Financial Services  
John Johnson  
FNC, Inc. | Geography Mark-up Language  
Ron Lake  
Galdos Systems Inc. | Distributed Information Management with XML & Java  
Michael Abbott  
code.METAmorphosis | Simplify Mobile Complexity  
Subramanian Peruvemba  
Oracle Corp. |
| 11:15 a.m. - 12:00 p.m. | XML and Collaborative Engineering  
David Povilus  
IONA Technologies | Enterprise CM  
Ulrich Leuthner  
FileNET Corp. | Reuse Revisited: Software with XML  
TBA | XQuery to Capture and Exchange Data  
Jonathan Robie  
DataDirect Technologies |
| 12:00 p.m.      | LUNCH & EXPOSITION                                                            |                                                                                  |                                                                                |                                               |
| 2:00 p.m. - 2:45 p.m. | XML Dialects  
Brian Phelps  
Vested Development, Inc. | SMIL and DAM  
Sebastian Holst  
Artesia Technologies | Enterprise Partnership: Source Code Escrow  
Bea Wray  
Deposix | XML’s Role in Business Content Management  
Brian Dirking  
Stellent, Inc. |
| 2:45 p.m.       | CONFERENCE BREAK & EXPOSITION                                                  |                                                                                  |                                                                                |                                               |
| 3:15 p.m. - 4:00 p.m. | Web Reporting Systems  
Pete Cittadini  
Actuate | Making XML Effective: XML and the RDBMS.  
Anupam Singh  
Syrbase | Using XML and Multichannel Publishing  
PG Bartlett  
Arbortext | XML Standards for eBuisness  
Mark Hale  
Interwoven |
| 4:00 p.m. - 4:45 p.m. | XML and PDF  
Ali Hanyaloglu  
Adobe Systems, Inc. | Delivering XML Content to Clients  
Larry Klein  
Advent 3B2 Incorporated | Content Engineering  
Martin Pike  
Stilo Technology | XML for Scientific Databases  
Joan Lu  
University of Huddersfield |
| 5:00 p.m.       | END OF CONFERENCE & EXPOSITION                                                 |                                                                                  |                                                                                |                                               |

For additional information please visit: [www.XMLWORLD.org](http://www.XMLWORLD.org)

---

**CONFERENCE & EXPOSITION**  September 23-25, 2002

at the New Orleans Marriott on 555 Canal Street, New Orleans, LA

Learn from the Experts  
Hear from Visionaries
Registration XMLWorld2002
Register online: www.xmlworld.org
or Fax: (514) 871-3415

Platinum Package $1,395 US Save $200 US before September 6, 2002 Early Bird $1,195 US
Tutorials, Conference and Exposition - September 23-25
This package includes: Full access to all tutorials and conference sessions and the exposition as well as conference proceedings, lunches, cocktail reception and seminars.

Gold Package $995 US Save $100 US before September 6, 2002 Early Bird $895 US
Conference and Exposition - September 24 and 25
This package includes: Access to all conference sessions on September 24 and 25 as well as conference proceedings, lunches, cocktail reception and seminars.

One Day Package $595 US Save $50 US before September 6, 2002 Early Bird $545 US
This package includes: Access to one day of tutorials or one of the conference days. Included are the conference proceedings, lunches and activities for that day.

Exposition $25 US Save $25 US before September 6, 2002 Early Bird $0 US
September 25
Includes: Access to the exposition hall only on September 25.

Group Discounts 3 - 5 people: Save 10% / 6 - 10 people: Save 15% / 11+ people: Save 20%
For more information concerning group discounts, please contact us at info@xmlworld.org

Section 1 - General Information
Mr. ○ Ms. ○ Mrs. ○
First Name: __________________________
Last Name: __________________________
Title: ________________________________
Company: ____________________________
Address: _____________________________
City: _________________________________
Prov/State: __________ Postal/Zip Code: __________
Country: _____________________________
Phone: ______________________________
Fax: ________________________________
E-mail: _____________________________

Section 2 - Payment Method
○ Visa ○ MasterCard ○ AmEx
Account Number: ______________________
Expiry Date: _________________________
Cardholder: __________________________
Signature: __________________________

All checks must be made payable to InterDoc Corporation.

Cancellation Policy
Please note that due to limited seating no refunds can be given after August 23, 2002. Prior to that date, all refunds will be subject to a $150 US administration fee. Finding a replacement is strongly recommended if you cannot attend. Non-attendance at the conference does not exempt you from full registration fee payment.

Please note that attendance is limited. The conference organizers reserve the right to change or cancel any portion of the program without prior notice.
If you have any physical disability and you require assistance, please call 1-800-260-7501.

Register online:  www.xmlworld.org
or   Fax:  (514) 871-3415

Visa MasterCard AmEx
Account Number: ______________________
Expiry Date: _________________________
Cardholder: __________________________
Signature: __________________________

SPECIAL DISCOUNT
Enter your priority code
XMLBR2
And save $200
On your Online Registration

POSTE MAIL

6857760-99